Sample instructions/mini survey at beginning of diary study. May be modified slightly.

**Purpose:** The purpose of this study is to understand why social network users decide not to share certain content with their “friends.”

**Your Task:** We want you to share with us the content you would have liked to post on Facebook but did not for some reason, just like you did in the screening survey you filled out.

Over the next week, whenever you encounter a situation or a thought that you would like to share with some of your friends on Facebook, but decide not to, please send a text message to (xxx) xxx-xxxx with a short description of that content. Please indicate the type of content (e.g. direct message, wall post, picture, etc) as well as what the content would contain.

At the end of each day, we will send you an e-mail with a link to a webpage. You will be asked to fill out a brief survey based on the content you send us. Once you finish the survey, simply hit Submit and continue sending us text messages about any content you decide not to post.

In total, the study will run for X days. If you fill out at least 4 of the nightly surveys, we will contact you to come into our lab on the Carnegie Mellon campus on the Xth day for a ~1 hour long final interview .

During this survey you may provide information that may relate to other people. When answering these questions, please only identify other people by first name or nickname. Please do not include other people's full names, Facebook identifiers, email addresses, phone numbers, or addresses

**Payment:** You will be paid a $20 flat rate for completing the study if you fill out at least 4 of the nightly surveys. In addition, at the end of the study, you will be paid $1 for each of the nightly surveys you complete.

**Contact information:** Before we get started, please provide us with some contact information

What is an email address we can reach you at:

What is a phone number we can reach you at:

What type of cell phone do you have (make/model):

Who is your cell phone provider:

**If you have any questions, you can contact us at:**

**CUPS Lab**

[balebako@cmu.edu](mailto:balebako@cmu.edu)

XXX-XXX-XXXX